

 Minitab Engage™

**Minitab Engage is the only solution designed to start, track, manage and share innovation and improvement initiatives from idea generation through execution.**

Accelerating growth and improving profitability begins with good ideas and ends with solid execution. Minitab Engage helps organizations build improvement and innovation programs, execute them with the help of problem-solving tools and proven project management methodologies, then track key performance metrics in real time to demonstrate ROI.



# How Much is Lack of Project Visibility Holding Back Your Team?

Disjointed initiatives and lack of real-time insights are major productivity inhibitors for teams, limiting their ability to identify and execute on new opportunities



**Up to 70%** of all continuous improvement projects fail.



**50%** of project managers spend at **least one full business day** manually developing project KPI reports.



**50%** of executives only **get updates about quality projects once a quarter** - or even less.



**86%** of project managers believe that **lack of collaboration caused the failure** of their projects.

# Why Do So Many Innovation, Idea Management and Improvement Projects Fail?

- Poor visibility into the project portfolio for plan, progress, resources and financial metrics
- Difficulty demonstrating how projects contribute to strategic objectives and deliver ROI
- Challenges prioritizing and aligning projects, as well as replicating success
- Complexity of collecting and communicating a mass of rapidly shifting information
- Lack of real-time data and reporting
- Inability to drive business transformation programs with speed and efficiency

# Minitab Engage Helps Solve These Challenges to:

## Create More Competitive Products & Services

Build a culture of innovation and continuous improvement with tools to submit and evaluate ideas and launch projects with the greatest potential for impact

## Drive Measurable Return

Centralized project hopper, workflow, and real-time dashboarding allow your team to focus on the highest value projects, keeping them on track and ensuring benefits flow to the bottom line

## Align Strategy Across the Organization

Keep everyone informed on all key performance indicators, including status, overall health, and financial impact, so you can prioritize and focus resources on the highest-impact efforts

## Improve Efficiency & Streamline Execution

Engage blends customizable improvement management tools, centralized data retention, streamlined gate reviews and approvals, plus maintenance with real-time dashboarding to support project success

## Increase Team Productivity

Teams can share project experience, best practice and templates, in order to save time and easily replicate success

# What Minitab Engage Customers Are Saying:

**“I love the tools and templates available** for each project type. I loved Minitab [Statistical Software] itself and the Minitab Engage\* component just enhances both software uses.” - *Lean Six Sigma Master Black Belt, Financial Services*

“The dashboard features **help us create more accountability on key cost saving projects** across the organization.” - *Senior Continuous Improvement Manager, Manufacturing*

**“Minitab Engage\* is essential to our lean initiatives.** It allows us to “lean” our efforts by streamlining project management including the imports of Minitab Statistical Software analysis outputs.” - *Lean Specialist, Consumer Goods*

“I teach LSS Black Belts and Master Black Belts as dozens of companies and **I wouldn't recommend any other software** for them to manage their projects. Minitab Engage\* is phenomenal.” - *Trainer, Education*

“It has a great variety of tools. **I have not found a similar product with its quality in the market.** Besides, those tools are exactly what we were looking for.” - *Continuous Improvement Engineer, Food & Beverage*

# Target & Collect Ideas

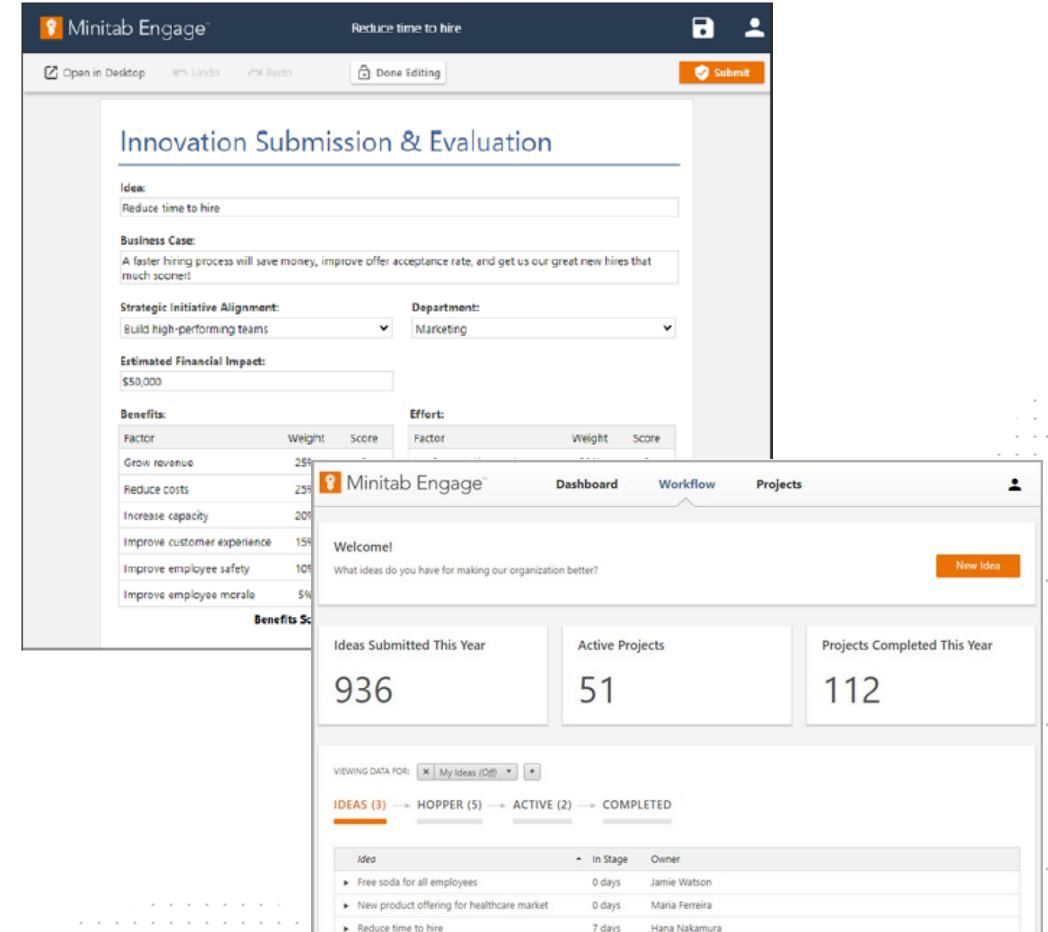


## Build a culture of innovation

Encourage workforce engagement by inviting everyone to submit ideas wherever and whenever they arise, using the customizable idea form.

## Evaluate idea potential and align initiatives

Idea forms prompt submitters to score their ideas and align them with critical business initiatives.



The screenshot displays the Minitab Engage interface. The top window shows the 'Innovation Submission & Evaluation' form for the idea 'Reduce time to hire'. The form includes fields for 'Idea', 'Business Case', 'Strategic Initiative Alignment' (Build high-performing teams), 'Department' (Marketing), 'Estimated Financial Impact' (\$50,000), and 'Benefits'. A table lists benefits with weights and scores:

Factor	Weight	Score
Grow revenue	25%	
Reduce costs	25%	
Increase capacity	20%	
Improve customer experience	15%	
Improve employee safety	10%	
Improve employee morale	5%	

The bottom window shows the 'Minitab Engage' dashboard with a 'Welcome!' message and a 'New Idea' button. It features three key metrics:

- Ideas Submitted This Year: 936
- Active Projects: 51
- Projects Completed This Year: 112

Below the metrics, there is a 'VIEWING DATA FOR:' dropdown set to 'My Ideas (0/0)'. A progress bar shows the status: IDEAS (3) → HOPPER (5) → ACTIVE (2) → COMPLETED. A table lists the active ideas:

Idea	In Stage	Owner
Free soda for all employees	0 days	Jamie Watson
New product offering for healthcare market	0 days	Maria Ferreira
Reduce time to hire	7 days	Hana Nakamura

# Evaluate & Kick Off Projects

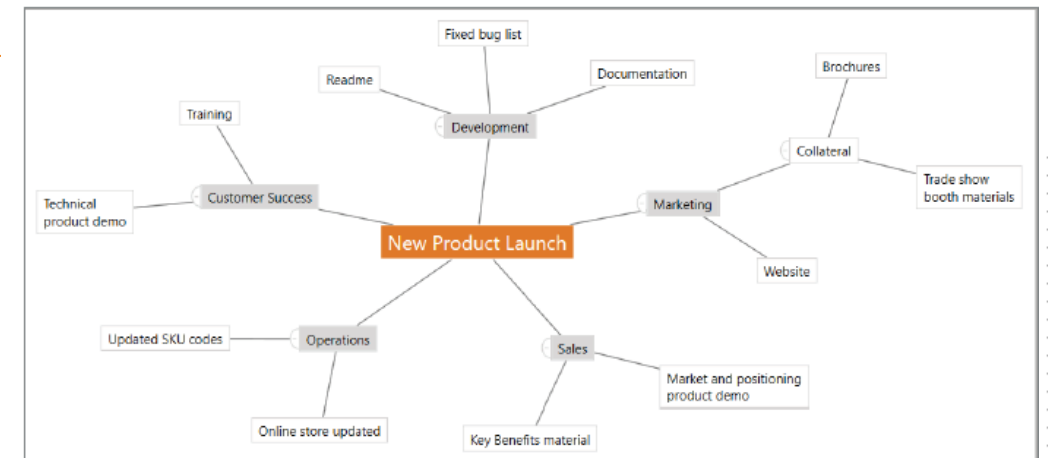


## Accelerate innovations with proven problem-solving methodologies

Streamline your idea vetting process and move projects forward by ensuring that the right people are notified, and action items don't get lost.

## Visualize plans with brainstorming and diagramming tools

Provide your team with a comprehensive suite of resources for assessing and developing plans designed to solve challenges and capitalize on new opportunities.



# Innovate, Execute & Commercialize



## Execute with comprehensive problem-solving tools

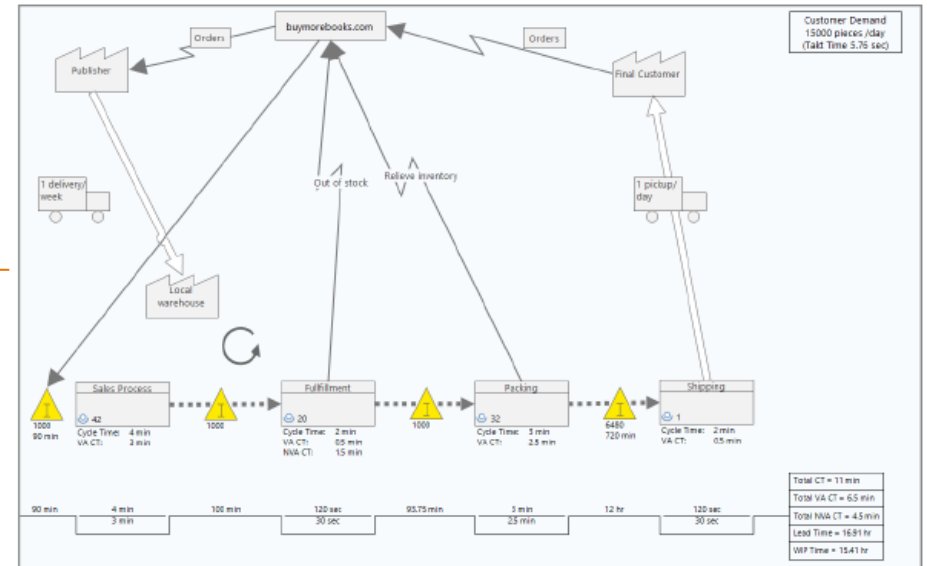
Map each step in your journey with the project manager and a robust set of visual tools and forms

## Advance timelines with automated notifications and backups

Keep projects on track with timely email alerts that notify team members when projects need their attention.

## Incorporate insights from Minitab Statistical Software analyses

Send output from Minitab Statistical Software directly to Minitab Engage, or embed a Minitab file in your Engage roadmap.



# Visualize: Deliver Insights That Inspire Action



## Monitor project status

Real time dashboards empower decision-making and strategic course correction.

## Track KPIs with dynamic dashboards

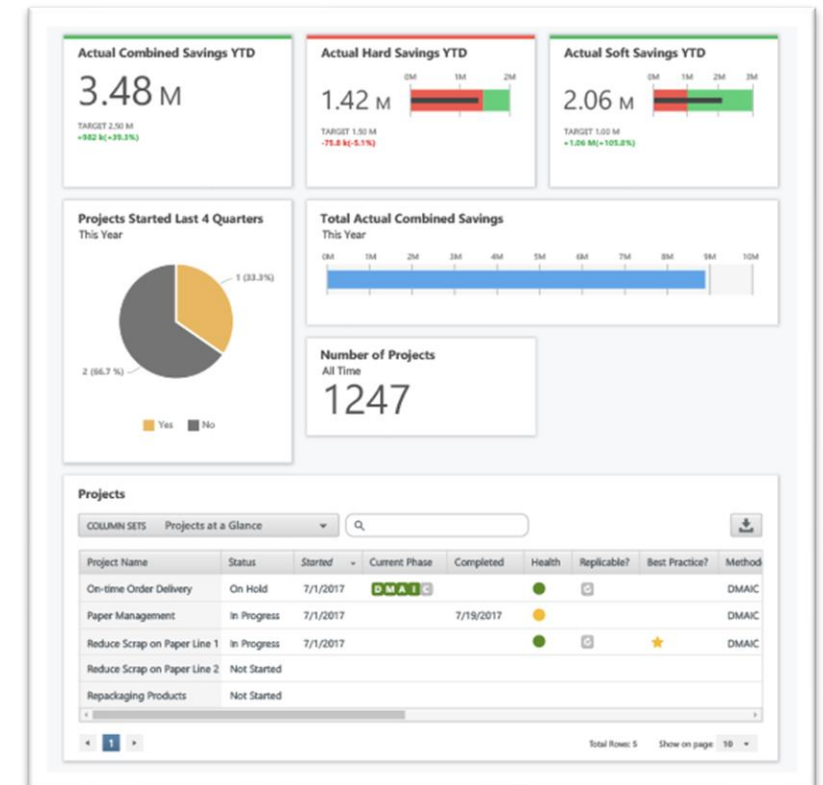
Visualize project status and performance metrics of your entire initiative or focus on specific projects, teams or divisions.

## Generate presentation-ready reports

Keep stakeholders engaged by easily creating reports and dashboards

## Recognize and replicate success

Inspire teams throughout the organization to replicate successful initiatives



Thank you!

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